

NEW ANGLE GUIDE 4: TALKING ABOUT GENDER STEREOTYPES AND GENDER-BASED VIOLENCE

THIS IS A MINI GUIDE

This is a mini-guide that unpacks a new angle from a previous radio guide. This guide was created by a youth reporter alumni for the Youth Reporters Network in South Africa.

RESOURCES

Please consult the gender and stereotypes guide on this topic below.

Link: https://drive.google.com/drive/u/1/folders/10Xv3nNijVESSnbpc5a6xKsr_yPJHc5aN

IMPORTANT FACTS



- **Sex and gender** are not the same thing.
- **The media portrays stereotypes** about men & women.
- **People assume certain things about complete strangers** based on their age, sex, skin colour, and the way they dress. These things are often not true.
- **Gender stereotypes** can lead to oppression and discrimination.

DEFINITIONS



Gender refers to the socially created roles, personality traits, attitudes, behaviours and values that are acceptable for men and women. Gender is learnt and changes over time.”
(Talking Taboos: Gender Health & Justice Research Unit)

Sex is the biological characteristics that define humans as female, male or intersex. (Talking Taboos: Gender Health & Justice Research Unit)

A **stereotype** is an oversimplified idea or belief about individuals or groups

DEFINITIONS



of people or ways of doing things. These ideas or beliefs may or may not accurately reflect reality. Many

stereotypes are racist, sexist and homophobic. ([Adapted from Wiki](#))

READ MORE

Gender and Stereotype guide

https://drive.google.com/drive/u/1/folders/10Xv3nNijVESSnbpc5a6xKsr_yPJHc5aN

FORMATS

VOX POPS

Vox Pop aim: To get many opinions on one topic.

Who do you talk to: Youth.

Question:

- What are the things women should do?
- What are the things men should do?

AUDIO COMMENTARY

Audio Commentary aim: To get people's opinion about a topic they care deeply about.

Who do you talk to: Youth in the community.

Question:

- In what way has the role of women and men changed over time?
- What were some of the difficult things you had to do as a woman or man when you were young?
- What has been good and bad in these changes?
- In what way do expectations about women and men are good for the community?
- Do you think some of the expectations about women and men also contribute to Gender-based violence? (Please explain)

INTERVIEW



Interview aim: To source information from someone who has expertise or experience in the topic.

Who do you talk to: Psychologist, social worker, community worker or other GBV expert.

Questions:

- How common is GBV in our community?
- Do you think stereotypes (like women must cook and men discipline) about men and women contribute to GBV?
- Why is GBV so difficult to stop?
- What are the root causes of GBV?
- How do we stop GBV longterm?
- Where can people who experience GBV go for help?
- Can the perpetrator also get help somewhere?

AUDIO PROFILE



Audio profile: To get a first person account of someone's experience, passion and journey. Audio profiles often aim to inspire.

Who do you talk to: An LGBTQI+ youth who had a good/bad experience of visiting the clinic.

Questions:

- Can you tell me about your experience going to the clinic and how you feel about it?

PUBLIC SERVICE ANNOUNCEMENT (PSA)



PSA aim: A public service announcement (PSA) is an advertisement that delivers a message about a social issue. To inform or educate or create awareness about a certain topic.

Lisa: Mona, what is that on your cheek and why does it look like you were strangled?

Mona: No, it's nothing Sis. Morris just lost a bit of control, you know ...reflexes.

Lisa: Lost control on your body? No, man, this needs to stop; for how long will you defend such acts?

Mother: It's only normal for a man who loves you to hit you; your father did the same.

Lisa: No, Mom, in this century? I disagree it is not the first time Morris has done this to my Sister; what will we do when she comes in a body bag? Will we be singing the same tune? Normal? Gender-based Violence is very serious in our country, and we need to come together as a nation and say NO TO GENDER-BASED VIOLENCE.

Slogan: Gender-based violence is very serious in our country, and we need to come together as a nation and say NO TO GENDER-BASED VIOLENCE.

HOW TO PRESENT YOUR SHOW



Give a script showing how the youth can talk about this topic. It should include links, song ideas, and how they can include the above formats. You can get creative and have features, but explain them in detail.

[INTRO:]

Host 1: It is [TIME]. You are tuned into [SHOW FREQUENCY], and the name of the show is [NAME OF THE SHOW]. I am your host, [NAME OF THE HOST], and I am not alone in the studio, over to you, my lovely co-host.

Host 2: Thank you, [name of host], and warm greetings to the listeners of [name of the radio station]; on the mic is [NAME OF THE CO-HOST] and today we'll be unpacking our gender stereotypes and talk about Gender-based violence, but firstly, do we all understand what the term gender means?

Host 1: "Gender" refers to the socially created roles, personality traits, attitudes, behaviours and values that are acceptable for men and women. Gender is learnt and changes over time."

Host 2: Yes we have ideas about what women must do and what men must do. But people change over time, and the things they do are also linked to their life experiences.

Host 1: Very true people face different life circumstances or callings. Also what you like doing today might be different tomorrow. That is also part of growth and development also.

Host 2: I think things are also changing with time. Like what you are expected to do now is not the same thing as what our parents and grandparents were expected to do.

Host 1: There are many opinions on the matter, so let's hear what people think... We went out and asked the youth: What are the things women should do? and What are the things men should do?

[VOX POP]

Host: 2 [comments on Vox pop responses].

Host 1: And now let us hear about [introduce the audio-commentary]. She/he will be talking about how ideas of what men and women should do has changed in their lifetime.

[AUDIO COMMENTARY]

Host 1 and 2: [comments on AUDIO-COMMENTARY]

Host 1: Introduces: Interview

[INTERVIEW]
[PSA]

Host 1 and 2: [comments on INTERVIEW]

Host 2: Any thoughts out there? Please call, WhatsApp us [share contact details] we would love to hear from you?

[OUTRO:]

Host 1: And that's the end of our show today. We hope everyone enjoyed the show.

Host 1: With that, do not forget to follow our social media at [Instagram, Twitter and Facebook handle]. We have cool competitions where you as the listeners

can win some exciting prizes and read some factsheets that we share.

Host 1: We hope you tune in again next week, same time [SHOW TIME], same place [STATION NAME], goodbye, totsiens, Usalekahle!

SHOW OUTLINE



1. General introduction
2. Intro vox pops
3. Vox pops
4. Outro vox pops
5. Jingle
6. Music transition
7. Intro audio commentary
8. Audio commentary
9. Outro audio commentary
10. Music transition and jingle
11. Intro interview
12. Interview
13. Outro interview
14. Music transition and jingle
15. PSA
16. General outro
17. Jingle
18. End