

Preparing for the show

Start here

There are many different ways to talk about Child Eye Health, enough for several shows. For example:

1. Main causes and solutions of childhood blindness
2. Child eye care steps to take when your baby is born
3. Knowing the basics about Child Eye Health
4. Busting myths around childhood blindness

Choose one angle.
Refer to pg 14-15



Educate yourself more on the topic:

1. Orbis Africa: www.orbis.org/pages/research/
2. Kids Eyes Online: www.kidseyesonline.com/busting-7-myths-about-childrens-eye-care/
3. Kids Health: http://kidshealth.org/kid/health_problems/sight/visual_impaired.html
4. WHO: www.who.int/blindness/en/
5. Key phrases to Google: myths on child blindness, facts on child blindness, child eye care

Also remember there are lots of local resources: newspapers, community-based organisations, medical practioners

Find out more.

1. Knowing the facts on how to prevent childhood blindness
2. Knowing the facts on how to treat or solve childhood blindness
3. Busting the myths on childhood blindness

Decide on a few different ways to talk about "Busting myths around childhood blindness"

1. Community members (young and old) to find out what myths they know about childhood blindness and what the facts are.
2. A care giver who looks after a child who recovered from childhood blindness and the myths or misinformation they struggled with.
3. A young person who suffered from childhood blindness
4. Medical professionals (doctors and/nurses) that work with child eye health
5. Traditional healers who work with medical professionals to put a stop to childhood blindness.

Find people to speak to in your community.



Ethics and consent. This is a sensitive topic, so make sure you inform your interviewees properly and get their full consent. Remember pg 10-11

Find different ways to talk about the topic and structure your show outline. Refer to pg 17-20



Beginning	Middle	End
Intro	Intro audio commentary	Intro interview
Intro vox pops		Interview:
Vox Pops: Ask fellow young neighbours: 'What myths exist about childhood blindness and what are the facts'	Audio commentary A young person reflecting on why it's important to know your facts about child eye health.	1) A medical professional (doctor and/ a nurse) on what myths they know exist and why they are not true. 2) A traditional healer on ways in which they work with medical professionals
Outro vox pops	Outro commentary	Outro interview
Music transition	Music transition & jingle	Music transition & jingle
	Intro audio profile	PSA:
	Audio profile: A profile of a caregiver on their experience of struggling with myths or misinformation and how they found out the facts and helped their child recover from childhood blindness.	Promote knowing facts over believing myths around childhood blindness.
		Outro the show



You must always introduce your show and radio features. Then once you've played your features have a concluding statement for each one. Don't forget a final conclusion for the very end of the show. Use links (facts, tips, did you knows, music) to glue it all together.

Knowing the facts, Busting myths - Child Eye Health

'Will my child's sight return if a family conflict is settled?' 'What if my child loses an eye?' 'What if this child is meant to be like this?' These are some of the questions we often hear about childhood blindness. The answers all lie in knowing the facts and busting myths around causes and solutions of childhood blindness.

Did you know?

Many easily curable eye problems in children go undiagnosed because of a lack of understanding of the importance of testing and diagnosing eye problems in children.

Sometimes a parent is concerned about their child's eyes but they feel it is too early to take action, or a concerned parent is advised by family, friends, doctor or educator to wait until the child is older, before seeing an eye care professional.

IT IS NEVER TOO EARLY TO TEST A CHILD'S EYES OR START TREATMENT FOR AN EYE PROBLEM.

Tips
How to identify a potential cataract

- You notice white, grayish-white, or yellow material in the pupil of a child's eye.
- A child's eyes seem sensitive to light.
- A white spot on the pupil
- Any signs that a child cannot see well

If you notice any of these signs, insist on an eye test at your local clinic, hospital or optometrist – if after the tests or medication the signs still carry on, go back to your local clinic, optometrist and hospital.

True/False

True... Causes of childhood blindness (mainly cataracts) can be inherited

False... It's in the family, so it stays that way

True... Eye surgery is easy and successful!

False... Only traditional medicine can heal child eye blindness.

True... Just visiting a clinic is NOT enough.

How to present your show

